

# WHO WE ARE CAPITAL LITE FUNDS MANAGEMENT MODEL 20.218 lots \$6.2bn GDV FUNDS MANAGENTA RETAIL 6,664 lots \$1.6bn GDV

- Property development company established in 1895
- Listed on the ASX in 2004
- Australia's largest listed 'pure play' residential property developer
- Manages a broad property portfolio, encompassing about 48 projects encompassing more than 49,400 lots across the country
- Focused on acquisition, development and marketing of residential land, completed homes, townhouses and apartments
- Unique funding model: combination of company-owned developments and capital efficient Funds Management and JVs

## NATIONAL REACH

**EXPANDING PORTFOLIO ACROSS COUNTRY** 

49,413 LOTS

\$14.5bn END-VALUE

48
PROJECTS
NATIONALLY

NT | NO. OF PROJECTS |

WA NO. OF PROJECTS

QLD | NO. OF PROJECTS 11

VIC NO. OF PROJECTS

ACT | NO. OF PROJECTS 2

NSW NO. OF PROJECTS

SA NO. OF PROJECTS

Peet manages a broad property portfolio, encompassing 49,400 lots across 48 projects

Diversified land bank strategically located in growth corridors of major cities in every mainland state and territory of Australia

Range of product type appealing to all buyer segments with a core focus on first home buyers

Majority of Peet's estates offering land, starting at \$180,000 / lot

### **NET TANGIBLE ASSETS (NTA)**

#### SIGNIFICANT OPPORTUNITY TO CAPTURE FUNDS MANAGEMENT VALUE

#### **NET ASSET VALUATION - \$2.1bn in Assets Under Management**

#### **PEET CAPITAL**

NTA: \$1.20

#### **PEET INVENTORIES**

\$388 million<sup>1</sup>



#### **DEVELOPMENT**

- GDV<sup>2</sup> of \$2.7bn across 11,750 lots
- Held at lower of historical cost and net realisable value
- Generating solid margins

#### PEET CO-INVESTMENTS

\$467 million<sup>1</sup>



### JV / FM CO-INVESTMENTS

- Represents Peet's economic interest in syndicates and JV projects
- Held at lower of historical cost and net realisable value

#### THIRD PARTY CAPITAL

NTA

#### **FUNDS MANAGEMENT AND JV**

\$1,238 million<sup>1</sup>



#### **FUNDS MANAGEMENT AND JV**

- GDV<sup>2</sup> of \$11.8bn
  - Significant pipeline of 37,663 lots providing long-term earnings visibility
  - Represents more than 75% of land bank
  - Lowly geared portfolio
- Value of 'capital lite' fee streams not captured in NTA
  - High margin profit source across multiple fee streams and projects
  - Scalable platform operating across seven states and territories



2. Gross Development Value

### **DELIVERING AGAINST OUR STRATEGY**

PORTFOLIO WELL POSITIONED FOR POSITIVE MEDIUM TO LONG TERM GROWTH AND VALUE CREATION

**STRATEGY** 

**KEY ACHIEVEMENTS (FY19)** 

**INVEST** 



Invest in high quality land in strategic locations across country

- 49,400 lots with an end value of \$14.5bn
- Four medium density and one broadacre projects acquired
- Expanded into growth corridors of major cities in Australia

**ENHANCE** 



Enhance, plan and create communities and homes targeting the low to middle market segment

- Four new projects commenced development / sales
- c.65% of landbank under development

**EXPAND** 



Expand product offering and geographic presence to appeal to wider variety of customers

- Broadened product offering to Completed Homes, Medium Density Townhouses and low rise Apartments
- Pipeline of 1,600 townhouses/low rise apartments
- New Wholesale Fund established in 1H19

**MAINTAIN** 



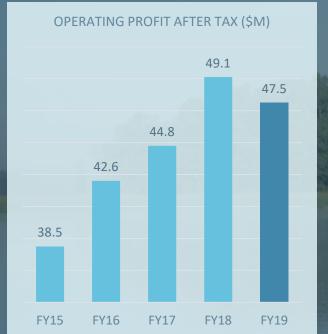
Maintain strong capital management

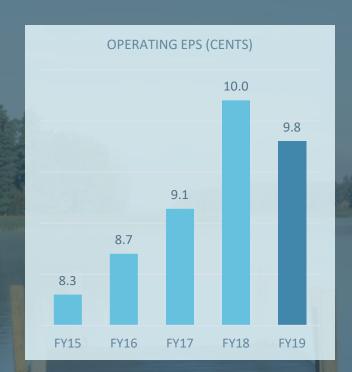
- Unique business model: Development, Funds Management, JVs
- Disciplined balance sheet utilisation, gearing of 24.6% within target range
- Completed \$75m corporate bond raising
- Share buyback extended

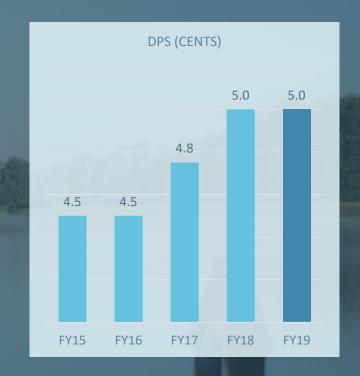


### LONG-TERM GROWTH IN SHAREHOLDER RETURNS

KEY HIGHLIGHTS







#### LONG-TERM GROWTH IN EARNINGS DRIVEN BY OUR FOCUSED STRATEGY AND NEW PROJECTS

- Business well established across seven states and territories
  - Provides good geographic spread with well located projects across key growth corridors
  - Expanding market reach by broadening product offering to Completed Homes, Medium Density and low rise Apartment product
- The Group has continued to transition to a solid delivery phase
  - Substantial portfolio of large master planned community projects providing long term earnings visibility
- FY19 Operating EPS down 2% to 9.8 cps
- FY19 DPS of 5 cps, fully franked



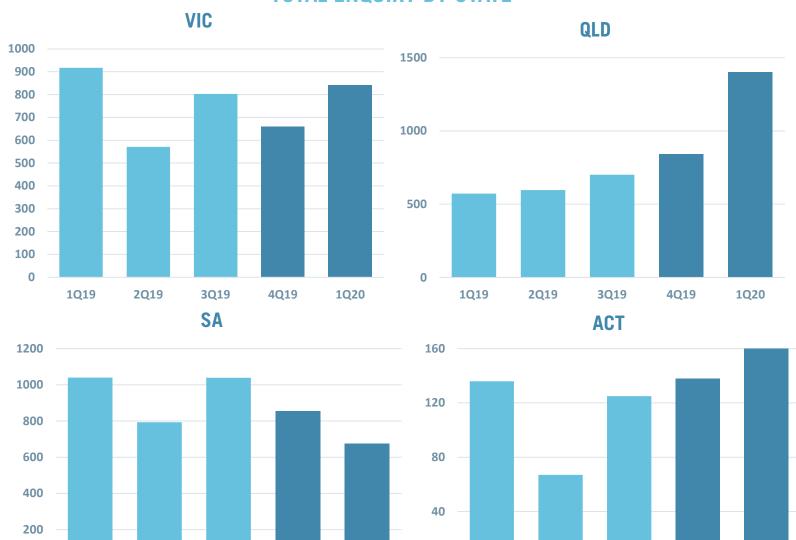


### **ENQUIRY LEVELS IMPROVING**

#### TOTAL ENQUIRY BY STATE

- Enquiry levels improving following the Federal election, interest rate and income tax cuts and improved loan serviceability assessments by banks
- Prices stabilised across the portfolio with VIC and QLD showing early signs of volume increases
- New projects with expected first settlements in FY20 and FY21 include Palmview and Strathpine in QLD, Brabham in WA and Jumping Creek in ACT







1Q19

**2Q19** 

3Q19

**4Q19** 

1Q20

1Q19

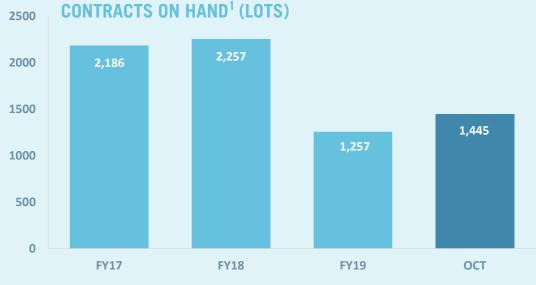
**2Q19** 

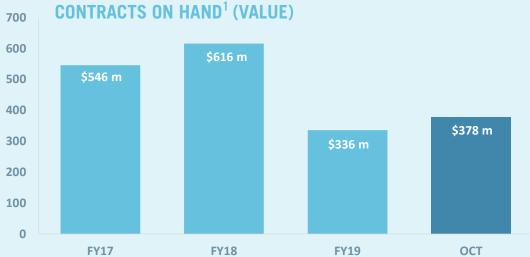
3Q19

**4Q19** 

1Q20

### **CONTRACTS ON HAND**





Notes

Includes equivalent lots.



# CONTRACTS ON HAND REFLECTS IMPROVING MARKET CONDITIONS

- Contracts on hand¹ have increased by 15% since 30 June 2019 to 1,445 lots
  - Reflects gradually improving market conditions across eastern states
  - Sales activity momentum gradually improving however restrictive lending conditions still impacting conversion timeframes
- Contracts value of \$378m up 12.5% since 30 June 2019
- Lower contracts on hand to impact lot settlements in FY20
  - The number of cancellations across the eastern states is moderating and is expected to improve over the balance of FY20 and to normalised levels during FY21

### MARKET VOLUMES AND OUTLOOK

#### MARKET VOLUMES EXPECTED TO STABILISE ACROSS MOST MARKETS

#### **PEET SUMMARY**

#### **VICTORIA**

**FY19** 

- Strong economic growth, with significant Government investment in infrastructure
- Economic outlook and population growth to underpin dwelling demand
- Sales volumes impacted by restrictive lending conditions and moderating market

#### **QUEENSLAND**

**FY19** 

- Net migration strong and above 10-year average
- Sales impacted by reduced credit availability
- Modest price growth occurring in house & land

#### **WESTERN AUSTRALIA**

**FY19** 

- Ongoing challenges in WA market impacting volumes across a number of corridors
- Established market metrics remain soft, however sales and prices generally stable albeit at low levels
- Rental vacancy and rents gradually improving

### AUSTRALIAN CAPITAL TERRITORY

FY19

- Growth in employment and wages supporting a steady market
- Volumes down primarily due to restrictive lending conditions

### SOUTH AUSTRALIA FY19

- Sales volumes and prices steady
- Continued Government investment in defence / shipbuilding will support an increase in population
- Rental vacancy and rents improving

#### **MARKET OUTLOOK**

#### **VICTORIA**



- Volumes expected to improve through the course of FY20 and into FY21 off low base
- Prices showing early signs of increases

#### **QUEENSLAND**



- Balanced market conditions expected to continue in FY20
- SEQ to benefit most from an improvement in lending conditions due to affordability

#### **WESTERN AUSTRALIA**



- Volumes expected to show modest growth in 2H20 from a low base
- Current price stability expected to continue

#### ACT



- Tight supply to underpin demand in the short to medium term
- Modest price growth forecast for FY21

#### **SOUTH AUSTRALIA**



- Outlook for SA economy is continued steady growth
- Volumes and price growth expected to be steady in FY20 but improve into FY21



## GROWTH AND RESILIENCE, THROUGH CYCLES

### TRACK RECORD OF GROWING SHAREHOLDER VALUE OVER THE LONG-TERM

# BROAD AND DIVERSE PORTFOLIO

- A diversified portfolio of property assets captures opportunities across key markets and provides strength through cycles
- Counter cyclical acquisition strategy has allowed the Group to capitalise on strong market conditions in Victoria and secure holdings with favourable cost bases
- Strategically targeted opportunities across QLD, WA and SA over the past 3 years ensuring a strong market position in affordable markets with a low cost base
- Avoided acquiring broadacre land across Melbourne and Sydney during the past 3 years

# LOW COST BASE PROVIDES FLEXIBILITY

- Solid embedded margins given pipeline age and location
- Average age of land bank is 9 years
- More than 90% of lot acquisitions since FY12 have been on capital-efficient terms
- Operating cash and financing facilities support funding of current portfolio
- Wide-range of price points offered provides good affordability

# BUSINESS MODEL UNDERPINS STRENGTH

- Balance sheet strong with gearing of 24.6%, within target range of 20% to 30%
- A flexible and diverse funding profile
- 59% of capital employed is third party
- Funds Management / Joint Venture business provides solid capital-lite earnings base representing 39% of Group EBITDA

# EXPERIENCED AT NAVIGATING MARKET CYCLES

- A high quality management team, with significant residential and commercial property market experience
- The Group has delivered an average annual earnings growth of 6% p.a in the last 4 years

### NEW PROJECTS SUPPORTING GROWTH

PIPELINE OF APPROXIMATELY 49,400 LOTS PROVIDING VISIBILITY OF FUTURE EARNINGS

Up to seven new land projects and five medium density townhouse sites to commence development within the next two years

- Approximately 87% of the lots in these projects sit within the FM/JV business
- Average project duration of circa 7 years providing visibility of future earnings and cash flows

Land portfolio well balanced across key growth corridors

Operating cash and financing facilities support funding of current portfolio

#### FY20 - FY22 NEW PROJECT RELEASE SCHEDULE

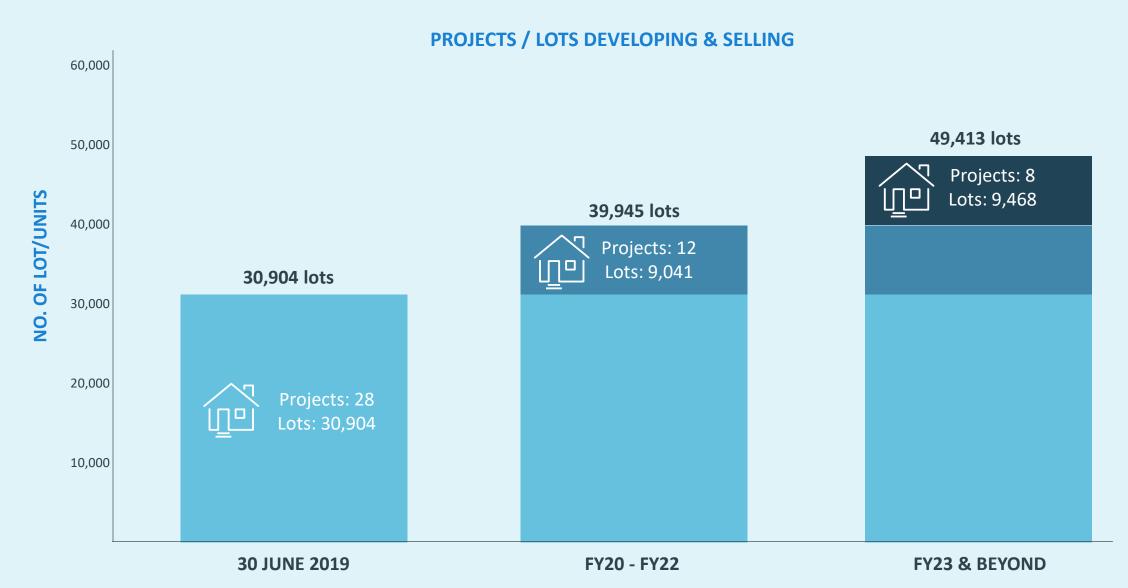
	Project	State	Segment	Commencement of Sales/Development	Lots <sup>1</sup> /Units	Project Life (Years)
	Palmview	QLD	Owned	FY20	441	4
	University of Canberra	ACT	JV	FY21	3,300	18
	Brabham	WA	JV	FY21	3,333	14
M. W.	Medium Density – Townhouses	VIC/QLD	Owned	FY20 – FY22	336	3
	Pier Street Apartments	WA	JV	FY21	184	3
T KKK	Strathpine	QLD	Owned	FY20	187	4
SERVICE OF	Eglinton	WA	Funds	FY21	1,041	8
1	Jumping Creek	NSW	Owned	FY21	219	3
	Total		2 34 34	2	9,041	Av 7

Notes:



<sup>1</sup> Refers to lots and/or dwellings

### **NEW PROJECTS SUPPORTING GROWTH**







### FLAGSTONE - QLD

- 1,245 ha master planned community situated in a key South East Queensland growth corridor 38 km south west of Brisbane's CBD
- Total yield of more than 12,000 lots with a GDV of more than \$3.4 billion - Expected settlement period to FY40
- Flagstone's city centre will support the region's expected population of more than 120,000.
- State and local government Infrastructure
   Agreement signed for more than \$1.2 billion of
   essential infrastructure including roads, sewer and
   water which provides certainty for the next 25
   years of development
- Flagstone City will support retail, commercial, education and childcare, recreation, health, sporting and community infrastructure







### FLAGSTONE - QLD

- Sold over 600 residential lots sold since commencement in 2017
- Achieved \$30 million in commercial site sales to end users such as Coles, Catholic Education, McDonald's and various retail, bistro and service industry users
- Residential land price range from \$130k to \$235k



### **BRABHAM - WA**

- 220 hectare landholding, 20 km from the Perth CBD, adjacent to the proposed future METRONET Whiteman Park Station
- Development Management
   Agreement with Department of
   Communities
- Total yield of approximately 3,300 dwellings with a GDV of approx.
   \$800 million
- First sales release expected to commence FY20, and first settlements from FY21. Expected settlement period FY21 – FY35









### **CRAIGIEBURN WEST - VIC**

- Located in the Craigieburn West Precinct Structure Plan
- 25 km north of the Melbourne CBD
- Approximate yield: 1,200 dwellings
- Leverage existing amenity in Peet's adjacent Aston development
  - 1,700 dwellings
  - 12 hectares of waterways and parklands
  - 8 hectares of sporting fields and associated club facilities
  - Government secondary school opening in 2020
  - Child care centre on site
  - Future retail centre
- Expected settlement period FY23+
- Prince range \$250k to \$350k







### **PALMVIEW - QLD**

- A 129 ha site located 9 km from Maroochydore CBD on the Sunshine Coast QLD
- Total yield of approx. 1,200 dwellings, comprising land, Completed Homes and Medium Density
- Expected settlements from FY20 FY32
- Key strategic location, central to the Sunshine Coast and in close proximity to university, schools and hospitals
- Price range \$200k to \$320k



### **MEDIUM DENSITY**

- Pipeline comprising of 1,600 townhouses/low rise apartments in the major population centres of Melbourne, Brisbane, Adelaide and Perth
- 235 units under construction, with an additional
   252 units commencing by June 2020







### **TONSLEY - SA**

- 11 hectare site located 9 km south west of Adelaide CBD
- Launched in January 2018, stage 1 now complete with first residents.
- A total yield of more than 800 dwellings with a GDV of \$300 million
- High density mixed use development in Tonsley Innovation District
- Expected settlement period FY20
   FY28
- Studio Apartment ranging from \$219k to \$395k
- Terrance Homes ranging from \$335k to \$495k











### STRATHPINE - QLD

- A 16ha site located 24 km north of the Brisbane CBD
- 182 dwellings comprising 106 detached lots and 76 townhouses
- Settlements expected in FY20 to FY22
- Amenity includes 6 ha of parks and open space, close proximity to Strathpine regional shopping centre and within 800 metres of train station
- Residential land price range from \$230k to \$300k
- Townhouse price range \$420k to \$470k



### **PIER STREET - WA**

- Located in Northbridge within 1 km radius of Perth CBD
- 27 level building comprising of 186 apartments
- Planning approval received June 2019
- Pre-sales expected to commence 1H21 with construction to commence 2H21
- 30% already pre-sold to Dept of Communities
- Price range \$255k to \$800k





## MARKET OUTLOOK

# FOCUSED ON POSITIONING FOR AN IMPROVING MARKET THROUGH A CONSERVATIVE APPROACH TO PROJECT DELIVERY AND IDENTIFYING GROWTH OPPORTUNITIES

- Market conditions remain mixed, however sentiment is gradually improving
- Steady employment growth, record low interest rates, recent income tax cuts and high Government infrastructure investment are expected to support underlying demand
- Despite markets being at or close to bottoming and an improvement in residential enquiry, we expect the market to take some time to normalise as our buyers continue to experience challenges achieving loan approvals
- Given current market conditions, the Group will continue to have a strong focus on capital management
  - Selective deployment of development capital to reflect market conditions and outlook
  - Recycling of capital from medium density and completed home pipeline
  - Continued focus on overhead management and other operational efficiencies
- The Group's lower contracts on hand as at 30 June 2019 will impact lot settlements in FY20 and result in earnings being significantly weighted towards the second half of the year
- We remain cautious about the timing of a sustainable recovery in the residential market and expect a challenging FY20. However, our strong pipeline of projects and the underlying fundamentals of the residential property sector means that Peet is well positioned to deliver supply to the market as demand improves and lending conditions normalise.

### STRATEGIC OUTLOOK

#### PORTFOLIO WELL POSITIONED FOR POSITIVE MEDIUM TO LONG TERM GROWTH AND VALUE CREATION

STRATEGY OUTLOOK

**INVEST** 



Invest in high quality land in strategic locations across country

- Selective acquisition of projects as cycles, markets and opportunities allow to restock pipeline
- Focus on securing low cost projects, predominantly through funds platform

**ENHANCE** 



Enhance, plan, and create communities and homes targeting the low to middle market segment

- Delivery of affordable product targeted at the low and middle market segments
- Accelerating production where possible and appropriate, and active management of product mix

**EXPAND** 



Expand product offering and geographic presence to appeal to wider variety of customers

- Up to seven new land projects and five Medium Density
   Townhouse sites to commence development within the next two years
- Well-placed to deliver supply to the market as demand improves

**MAINTAIN** 



Maintain strong capital management

- Maintain strong balance sheet through
  - Recycling of capital from medium density pipeline
  - Selective deployment of development capital to reflect market conditions and outlook

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