

16 October 2020

Mark Announcements Office
Australian Securities Exchange
20 Bridge Street
SYDNEY NSW 2000

Letter to shareholders - 2020 Annual General Meeting (“AGM”)

In accordance with ASX Listing Rule 3.17.1, please find attached a letter to shareholders in relation to the 2020 AGM of Peet Limited (ASX: PPC).

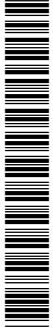
This announcement is authorised for release to the market by the Board of Peet.

For investor enquiries call:

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Investorvote
Control Number: 184350



Virtual AGM
Meeting ID: 320 689 497

SRN/HIN: I9999999999

16 October 2020

Dear shareholder

PEET LIMITED 2020 ANNUAL GENERAL MEETING

On behalf of the Board of Directors, I am pleased to invite you to the 2020 Annual General Meeting (“AGM”) of Peet Limited (“Peet” or “the Company”). The AGM will be held on Thursday, 19 November 2020 at 10.00am (AWST), 12.00pm (AEST), 1.00pm (AEDT).

Virtual AGM

Due to the ongoing impact of the COVID-19 pandemic across Australia, this year’s AGM will be held as a virtual meeting. The Board considered the safety of various stakeholders and the possibility of directors residing outside of WA not being able to attend in person in making the decision to hold the 2020 AGM virtually, rather than at a physical location.

Shareholders can attend and participate in the AGM online and relevant details, including how to participate, are set out in the Notice of AGM.

Notice of Meeting

Our Notice of AGM is available for all shareholders online at www.peet.com.au/agm and by accessing www.investorvote.com.au. Hard copies of the Notice of AGM will not be sent by post ahead of our AGM. This approach is consistent with the temporary changes to the *Corporations Act 2001* in response to the COVID-19 pandemic.

AGM information on our website

The AGM information on our website located at www.peet.com.au/agm, provides the information you need to attend and participate in the meeting. It includes a virtual AGM online guide and access to our Notice of AGM and Annual Report. Online voting will also be available and our Notice of Meeting provides further instructions on how to vote and ask a question online ahead of our AGM, as well as how to appoint a proxy in advance of the meeting.

Shareholder resolutions

At the AGM, the Managing Director and CEO, Brendan Gore, and I will update shareholders on the operations and performance of the Company. The AGM allows you to vote on the matters outlined in the Notice of AGM and the Board of Directors encourages shareholders to participate via the online platform.

Shareholder questions

The AGM is also an opportunity for the Board to hear directly from shareholders. If you wish to submit questions in advance of the AGM, you may do so by going to www.investorvote.com.au by **Monday, 9 November 2020**. We hope to address as many of the more frequently asked questions as practicable at the meeting.

On behalf of the Board, I thank you for your continued support and look forward to welcoming you at our virtual AGM.

Yours faithfully

PEET LIMITED



TONY LENNON
CHAIRMAN